



HGHI

PRESS RELEASE

1/1

Action moves on over 1,000 sqm to the Schultheiss Quartier with a brand new store



Berlin, June 19th 2024 – The non-food discounter opened an approximately 1,000-square-meter store in the Schultheiss Quartier in Berlin Moabit, near Tiergarten, in June 2024.

Trendsetter with tradition - Deichmann has stood for fashion and good value for money since 1913. Here, customers get high-quality shoes at a favourable price. Europe's largest shoe retailer offers a large selection of different models and brands for women, men, children and sports.

"A small city within the city": About the Schultheiss Quartier.

Opened in August 2018, the multifunctional Schultheiss Quartier center on the former site of the Schultheiss brewery in Berlin's Moabit district of Berlin-Mitte comprises approximately 20,000 square meters of retail space, 25,000 square meters of office space, 8,500 square meters of hotel space, a versatile food court, as well as a 2,400-square-meter fitness center and 400 car parking spaces.

"In the heart of Berlin-Mitte, the Schultheiss Quartier combines all facets of urban life such as working, shopping, accommodation and entertainment in a unique ambience." explains Harald Gerome Huth, owner and managing director of HGHI Holding GmbH. The architect in charge, Max Dudler, also describes the Schultheiss Quartier as "a small city within the city". Schultheiss Quartier is only two kilometers from Berlin's main train station and is optimally connected to public transportation by numerous bus and subway lines (subway line U9: Turmstraße station / bus lines: M27, TXL, 101, 123, 187).

About HGHI Holding GmbH

HGHI Holding GmbH is one of Berlin's leading real estate project developers, investors and builders. The owner-managed company was founded in 2007 and has always stood for the professional management of large commercial properties, efficient management at the highest level and the planning, design and realization of great visions. The real estate specialists can now look back on a wealth of international experience, which already includes more than 1,000,000 sqm of successfully marketed retail, office and residential space. One of HGHI's largest and best-known projects is the Mall of Berlin at Leipziger Platz 12, which attracts over 22 million visitors from Germany and abroad every year with around 300 stores. Further information can be found at www.hghi.de.

HGHI Holding GmbH
Mendelssohn-Palais
Jägerstraße 49/50
D-10117 Berlin
Internet: www.hghi.de

Contact Partner:
André Rainer
Corporate Communications
Phone: +49 30 8049848-226
Email: hghi-office@hghi.de



Schultheiss
· QUARTIER ·



TEGEL QUARTIER
Fußgängerzone
GORKISTRASSE

