



HGHI

PRESS RELEASE

1/1

Serviced-Apartment-Brand STAYEREY comes to Berliner Schultheiss Quartier

STAYEREY. **Berlin, July 17th 2024** – STAYEREY signs lease for 121 serviced flats, expanding its portfolio to over 1,300 flats and extending its offering in the German capital.

The expanding serviced flat brand STAYEREY is adding another location in Berlin to its German portfolio. STAYEREY has signed a rental agreement with HGHI Schultheiss Quartier GmbH & Co. KG. for space in the mixed-use property Schultheiss Quartier. The conversion will create 121 serviced flats including communal areas on around 5,000 square metres of office space. The building application for the conversion has already been submitted and the opening is planned for 2026.

STAYEREY combines the comfort of a flat with the service of a hotel and uses digital technologies to create a modern travel experience. The high-quality furnished design flats in a central location offer a flexible temporary home for both business travellers and tourists. With its economically sustainable business model, the innovative serviced flat brand presents a future-oriented partnership for owners and property developers. As a property operator, STAYEREY enjoys the trust of well-known institutional investors. The portfolio of serviced flats comprises over 1,300 units in 14 locations across Germany, including cities such as Berlin, Cologne and Bielefeld. Further information can be found at www.stayerey.com.

"A small city within the city": About the Schultheiss Quartier.

Opened in August 2018, the multifunctional Schultheiss Quartier center on the former site of the Schultheiss brewery in Berlin's Moabit district of Berlin-Mitte comprises approximately 20,000 square meters of retail space, 25,000 square meters of office space, 8,500 square meters of hotel space, a versatile food court, as well as a 2,400-square-meter fitness center and 400 car parking spaces.

"In the heart of Berlin-Mitte, the Schultheiss Quartier combines all facets of urban life such as working, shopping, accommodation and entertainment in a unique ambience." explains Harald Gerome Huth, owner and managing director of HGHI Holding GmbH. The architect in charge, Max Dudler, also describes the Schultheiss Quartier as "a small city within the city". Schultheiss Quartier is only two kilometers from Berlin's main train station and is optimally connected to public transportation by numerous bus and subway lines (subway line U9: Turmstraße station / bus lines: M27, TXL, 101, 123, 187).

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Tegel Quartier
Fußgängerzone
GORKISTRASSE

GESCHÄFTSZENTRUM
MARIENDORFER DAMM



About HGHI Holding GmbH

HGHI Holding GmbH is one of Berlin's leading real estate project developers, investors and builders. The owner-managed company was founded in 2007 and has always stood for the professional management of large commercial properties, efficient management at the highest level and the planning, design and realization of great visions. The real estate specialists can now look back on a wealth of international experience, which already includes more than 1,000,000 sqm of successfully marketed retail, office and residential space. One of HGHI's largest and best-known projects is the Mall of Berlin at Leipziger Platz 12, which attracts over 22 million visitors from Germany and abroad every year with around 300 stores. Further information can be found at www.hghi.de.

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*Sankt
Annen*
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